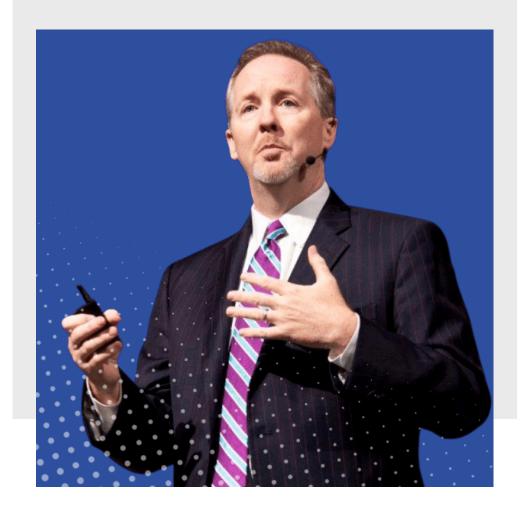


"The Acceleration Economy 'outside-in'
Practitioner Analyst Event Services deliver
Digital Summits, Keynotes & 'On-Location'
programming that drive brand engagement &
amplification to define the "Why & How" of your
solutions in the voice of the customer."





Bob Evans

Cloud Wars Founder
Acceleration Economy Co-Founder

Acceleration Economy Practitioner Analysts

Led by Cloud Wars Founder and Acceleration Economy Co-Founder Bob Evans, Acceleration Economy Practitioner Analysts represent the key executive practitioners that are responsible for making transformative cloud, Al, hyperautomation, data modernization and cybersecurity decisions in mid-market and enterprise scale companies. Representing more than \$1Billion in lifetime business technology purchases, they bring an "outside-in" buying perspective to all event services engagements to drive thought leadership, brand engagement and demand generation.



Bob Evans Co-Founder



Rob Wood CISO



Aaron Back AI/ML



Frank Domizio Deputy CISO



Kenny Mullican



Tony Uphoff 4X CEO



Wayne Sadin 10X CIO/CTO/CDO



Joanna Martinez 4X CPO



Scott Vaughan 3X CMO



Chris Hughes 2XCISO



Manny Korakis CFO



Toni Witt AI/Digital Native



Kieron Allen Innovation/GTM



Pablo Moreno AI/ML/Data Scientist



Vince Menzione Partners Ecosystem Automation Architect



Ronak Mathur



Paul Swider AI/Healthcare



Janet Schijns Partners Ecosystem



CIO

Acceleration Economy Event Services: Standard Services



From Digital Summits that deliver multiple entry points to align your brand, subject matter experts and point of view to our agenda, through to leveraging the experience, expertise and influence of our Practitioner Analysts to speak at your events or join you "On Location" to amplify the sessions, speakers and announcements, Acceleration Economy will get your message in front of the modern business technology buyer!

Digital Events

Acceleration Economy Practitioner Analysts host three unique types of digital events designed to help accelerate business technology decision making, define the value of partnerships/partners ecosystems and help evaluate specific technology solutions.

Partners Ecosystem Summits: Two-Hour digital video event that defines how partnerships & ecosystem partners are creating unique value, opportunities and outcomes for mid-market and enterprise companies.

- · Co-created with Practitioner Analysts
- \$50,000 per with amplification through email, social & website
- Includes Guidebook Summary of Partnership/Ecosystem and 300 leads

Battlegrounds: Two-to-Three Hour digital video events based on a specific category where competitors can uniquely define their position, solution & customer outcomes to differentiate from the pack.

- Process Mining: 7/20/23
- Identity & Access Management: 9/14/23
- AI: 12/7/23
- \$15,000 per 15-minute slot in agenda/300 leads

Practitioner Roundtables: 45-minute discuss, debate, define session with up to four Acceleration Economy Practitioner analysts representing the unique personas from your target customer.

- · Discussion guide co-created with Practitioner Analysts
- \$15,000 per with amplification through email, social & website
- Leads available if paired with a Guidebook (\$15-25K)

Speaking Engagements

Acceleration Economy Practitioner Analysts will deliver a 30-45-minute keynote or lead a track session at your event to bring a customer-voice to your programming:

Technology Innovation

 Al, Cloud, Cybersecurity, Data, Hyperautomation

Industry Innovation

 Healthcare, Manufacturing, Financial Services, Retail

Trend & Interest Innovation

 Leadership, Partners Ecosystem, Office of the CFO, Sustainability, Procurement/Supply Chain, Business Frameworks & Execution

Pricing & Deliverables:

- \$20,000 per individual keynotes/sessions
- \$15,000 at 5 individual keynotes/sessions
- \$12,000 at 7 or more keynotes/sessions

On Location

At least two Acceleration Economy Practitioner Analysts will create an immersive social-first amplification program for your user, customer or partner event with a pre, during and post event video podcast, article & custom guidebook program.

Pricing & Deliverables:

- \$30,000: 1 pre-event video interview, 2 onsite video that airs during event, 1 interview that runs following the event recorded on site, 1 article on announcements at the event.
- \$60,000: 3 pre-event video interviews, 2 onsite videos that air during event, 2 interviews that run following the event recorded on site, 2 articles on announcements at the event.
- \$100,000+: 4 pre-event video interview, 4 onsite videos that air during event, 4 interviews that run following the event recorded on site, 3 articles on announcements at the event, 1 Guidebook on entire event.



